

rodrigo silveira

Executive Producer at Pendulum Music

rodrigossilveira.org@gmail.com

Summary

executive producer | graphic designer | creative director | screenwriter | filmmaker

Experience

Executive Producer at Pendulum Music

July 2012 - Present (2 years 6 months)

Pendulum Music Production creates music and sound design for adverts, tv, short films, cinema, radio and internet. Based in Vila Madalena, São Paulo, Brasil.

Teacher at IED | Istituto Europeo di Design

March 2007 - Present (7 years 10 months)

Teacher of Design Methodology and Graphic Project at IEDBrasil, São Paulo, SP.

Coordinator at Istituto Europeo di Design Brasil

July 2010 - December 2012 (2 years 6 months)

Coordinator at Master Publishing Design

Creative Director at Epigram Branding e Comunicação

July 2010 - June 2012 (2 years)

Creative Director at Epigram, São Paulo

art editor at abril digital

May 2008 - May 2009 (1 year 1 month)

Abril Digital Editor de arte at Abril Digital - Editora Abril

May 2008 - May 2009 (1 year 1 month)

art director at CDN

June 2006 - April 2008 (1 year 11 months)

Attended clients as McDonald's, Pfizer, Johnson'n'Johnson, among others.

Art Director at CDN Interativa

2006 - 2008 (2 years)

web designer at UOL_universo on line

May 2000 - April 2006 (6 years)

webdesigner at UOL Personalidades

founder at Coletivo Instituto

2000 - 2006 (6 years)

Well known brazilian collective, based in são paulo, brasil, that erase boundaries of author rights and mixed transdisciplinary areas as music, graphic design, animation and street art. The collective has worked with many artists, has released cds and has taken part of important international music festivals, such as Sónar, based in Barcelona, Spain.

Designer at Rico Lins Studio

March 2004 - October 2004 (8 months)

Freelancer designer attending a special project at the studio.

Projects

Media Training

July 2008 to May 2011

Members:rodrigo silveira, eloar guazzelli, Nick Graham Smith

Brazilian short animation, directed by Rodrigo Silveira and Eloar Guazzelli Filho. Released on may, 2011. 11 min. 39 sec.

Synopsis:

Large global launch of a multinational, a vacuum cleaner is used in session of torture at Abu Ghraib and the picture of the tortured ends up on the Internet. The Communications Director of the company must, on Christmas day, reverse the situation.

Languages

English

(Professional working proficiency)

Español

(Professional working proficiency)

Skills & Expertise

Art Direction

Graphic Design

Illustration

Illustrator

Photoshop

InDesign

Interaction Design

Information Architecture

Digital Strategy

User Interface Design

Advertising

Creative Direction

Animation
Graphics
Concept Development
Publishing
Typography
Motion Graphics
Branding & Identity
Visual Communication
Corporate Identity
Music
Creative Strategy
Digital Marketing
Social Media
Television
Photography
Flash
Corporate Branding
User Experience
Art

Education

Centro Universitário Senac - SP

Master, Design, 2008 - 2010

EICTV - Escuela Internacional de Cine y Televisión de San Antonio de los Baños - Cuba

Workshop, Cinema, 2003 - 2003

Grade: Workshop

Activities and Societies: Editing Workshop

UFMS - Universidade Federal de Santa Maria

Bacharel em Desenho Industrial - Programação Visual, Graphic Design, 1994 - 1999

Honors and Awards

NextComic, 2009 - melhor HQ - Linz, Austria;

34° Prêmio Abril de Jornalismo, 2009 - categoria Celular - São Paulo - SP;

7ª Bienal de Design Gráfico, 2004 - Prêmio Destaque, categoria CDs/DVDs - São Paulo - SP;

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[Contact rodrigo on LinkedIn](#)